

03-08-1999

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Patent and Trademark Office

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To the Honorable Commi:

1. Name of conveying party:

Hasbro, Inc.

10-26-98

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State Rhode Island
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: March 31, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Anne B. Nielsen

Internal Address: Universal City Studios, Inc.

Street Address: 100 Universal City Plaza

City: Universal City State: CA ZIP: 91608

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41):..... \$ 40.00

☐ Enclosed☒ Authorized to be charged to deposit account

8. Deposit account number:

50-0333

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Anne B. Nielsen

Name of Person Signing

Signature

10/22/98

Date

Total number of pages comprising cover sheet:

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TRADEMARK

REEL: 1817 FRAME: 0634

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective the 31 day of MARCH 1998 from HASBRO, INC., a corporation organized and existing under the laws of the State of Rhode Island and having its principal place of business at 1027 Newport Avenue, Pawtucket, Rhode Island 02862, (hereinafter referred to as ASSIGNOR) to UNIVERSAL CITY STUDIOS, INC., a corporation organized and existing in Delaware and having its principal place of business at 100 Universal City Plaza, Universal City, California 91608, (hereinafter referred to as ASSIGNEE),

WITNESSETH:

WHEREAS, ASSIGNOR is the owner of the trademark CHAOS EFFECT and of the United States Application Serial number 75/188,258, filed on October 28, 1996 (the "Trademark") and

WHEREAS, ASSIGNEE is desirous of acquiring the Trademark, together with the goodwill of the business with which said Trademark is used;

NOW, THEREFORE, in consideration of One (\$1.00) Dollar and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE all right, title and interest in and to the Trademark, the pending application and any resulting registration for the Trademark, the right to recover for past infringement thereof, and the goodwill of the business in connection with which said Trademark is used and which is appurtenant thereto, and which is symbolized by said Trademark.

HASBRO, INC.

By: Title: VICE CHAIRMAN

UNIVERSAL CITY STUDIOS, INC.

By: Title: President

(p: CHAO-AS/jaf)